



Recruitment Marketing Audit

Recruitment Lifecycle

1	Know what hiring needs
2	Prepare accurate job descriptions
3	Build candidate pipeline
4	Shortlisting
5	Interviewing
6	Evaluation and Offer
7	Onboarding

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- 1. Where do we repeatedly face the biggest challenges in our recruitment life cycle?**
 - 2. Which part of the recruitment process do we spend the most time and money worrying about?**
 - 3. Why are we worried about those specific areas of recruitment and what have we done to improve?**
 - 4. What are the most misunderstood facts of applicants and about our organization?**
 - 5. What is our Employee Value Proposition and do applicants know about it?**

Think through these questions and we hope to speak to you with this high on agenda!